



Vida

Life Links

Home Stretch

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Tara LaBerge,
Support Services Manager
Heidi Weiland, RN,
Nurse Manager

At Vida, we have felt God calling us to stretch...to stretch our trust in Him, to stretch our dependence on Him and His provision, and to stretch our finances to better serve those who come to us for help. We are stretching our current staff to acquire new skills, stretching to serve more people, and stretching to add innovative programs and services to better meet the needs of our residents, patients, and clients. To succeed, we must also stretch the number of our supporters! We need your help, and the help of your family and friends, now more than ever!

Enclosed, you will find our *2023 Impact Report*. Your support enabled us to make a tremendous impact in the lives of those we served throughout 2023. As we look at how God continues to stretch us, we offer *Proverbs 31:10-31* as a possible measuring stick for success in 2023. **This proverb teaches a woman of worth...“considers a field and buys it; with the fruit of her hands she plants a vineyard... Her lamp does not go out at night... She opens her hands to the poor**

and reaches out her hands to the needy...Strength and dignity are her clothing...She opens her mouth in wisdom and the teaching of kindness is on her tongue... She looks well to the ways of her household and does not eat the bread of idleness.” How would you measure Vida's efforts? Would you value Vida to be worthy of your time, talent, and treasure in 2024?

In addition to our maternity home, we are now stretching with a physical expansion of our medical clinic. We are thrilled to announce we have formed a new alliance with Charis, a pregnancy resource center in Fond du Lac! Vida Medical Clinic will operate alongside of Charis in their building at 207 Main St., Ste. #1. We have not undertaken the provision of medical services lightly. We will continue to set the bar high with our policies and procedures to ensure the highest quality of care possible and to safeguard the very personal health information shared with our professional team members.

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One of our Trinity House residents and her growing little one!

Trinity House photos were taken by *Photography by Ivy.*

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Vida

We feel blessed to have Sara Riegert, M.D., Obstetrics and Gynecology, joining our outstanding medical team as our Medical Director in Fond du Lac. The Fond du Lac expansion is being financially supported by the generosity of Charis donors.



Green Bay expansion also remains on the horizon! We are presently developing relationships to solicit support for expansion. We will continue the search for an existing property to purchase. The initial thought was to start with medical clinic services in a small, leased space, but market analysis revealed that the cost of a lease is comparable to a mortgage payment for twice as much space. This seemed like the right time and the right reason to pivot. Many thanks to our Green Bay supporters who have the vision to have a Vida presence in Green Bay and have already made restricted donations for this expansion.

Be a Part of the Stretch!

We get asked all the time, *how can I help?* **Our fundraising goal for 2024 is an eye popping \$1.5 million!** Insert large gulp here. The significant increase in our budget is largely due to the addition of our maternity home program—the biggest stretch yet! We can reach this goal if we, the Christian community that participates in this ministry, keep our eyes fixed on Christ, stay united in affirming life, commit to annual giving, and tell others about the good work being done at Vida.

Enclosed you'll also find a 2024 Engagement document. A digital version is also available at www.friendsofvida.org/2024engagement. This document outlines the myriad of ways you can get involved as an individual, an organization/group/club, or a church. If you're ready for God to use you, please review, fill out, and return to Vida via email to Vida Volunteer Coordinator Tessa Evers, at tevers@vidacares.org. You can also mail it to Tessa's attention at 720 W. Association Drive, Appleton, WI, 54914.

Be sure to check out some of our new service opportunities, including our meal ministry and Trinity House enrichment! In 2024, we are reducing the number of church-sponsored playdates to five. Our Trinity House residents will be warmly welcomed to these events! We would love for interested churches to commit to hosting as soon as possible.

If your church is planning a baby bottle or donation drive, please let Tessa Evers know, so we can plan for the arrival of much-needed product for the Little Dear Boutique and Trinity House. Virtual donation drives have also proven to be very successful and much less work for organizers!

Finally, don't forget about all the different ways you can make a financial gift including through a donor-advised fund, gifts of appreciated stock, IRA distributions, and estate gifts. Learn more at www.friendsofvida.org/donate.



Support Services

The willingness to stretch did not pass by Support Services! Support Services staff members and volunteers served a record-breaking number of individuals in 2023! There are now approximately 225 individuals coming every month for parent education.

Vida has never officially marketed our parent education program to the public; it has grown organically over the years by word of mouth. By responding to the needs of those we serve, loving them well, and having programs to meet their diverse needs, we are getting referrals from hospitals, government social workers, other nonprofit organizations including shelter programs, food banks, and refuge organizations. Clients are also finding us on the internet, thanks to the time and investment we have made in website development, search engine optimization, and social media over the last few years. We feel blessed to serve these beautiful families!



A Vida client with her mentor, receiving resource coaching.

We recently transitioned to a new custom case management system. This new software has improved our efficiency and streamlined communication with clients. Trinity House is also using this software, and the administrative team looks forward to digitizing personnel files too. This new technology was made possible by an estate gift and the mission-friendly pricing of Mike Ryder of KMAX Solutions. We are so thankful!

Vida Grant Application Updates

Vida submits applications for community, corporate, and family foundation grants to help ensure financial sustainability through diverse revenue streams, and connect available dollars in the community to the impactful services and work of Vida. Vida continues to apply for grants to meet unmet community needs and maximize impact for those we serve. A quick 2023 review of grants for Vida includes:

Grants Funded

- Augustine Stewardship Fund Grant
- Biking for Babies
- Green Bay Packers Foundation
- J.J. Keller Foundation
- Kiwanis Appleton/Fox Cities Foundation
- Knights of Columbus ASAP Matching Grants
- Menasha Corporation Foundation Grant
- Pieper Power PPC Foundation Grant

Grant Funding Denied

- Basic Needs Giving Partnership Grant
- Common Ground Healthcare Cooperative Foundation Grant
- Direct Relief, BD, NAFC Advancing Women's Health: Cancer Prevention, Screening, and Diagnosis
- Heartbeat International Empower Life Grant
- HRSA Integrated Maternity Care
- NAFC Women's Reproductive Care Grant
- NAFC Women's Cancer Grant
- NAFC Preeclampsia Grant
- Otto Bremer Program Grant
- Schreiber Foods Grant
- U.S. Venture/Schmidt Family Foundation Grant
- Women's Fund for the Fox Valley Region Project Grant



Medical Clinic



(l to r) Vida Medical Clinic - Fond du Lac Location Medical Director Dr. Sara Riegert; Vida Executive Director Anne Tretinyak; and Charis Executive Director Cindy Sweeney

We are very excited about the formation of the Charis – Vida mission alliance, which allows Vida to bring medical clinic services to Fond du Lac. Vida Executive Director Anne Tretinyak will be working closely with Charis Executive Director Cindy Sweeney to share this good news with Charis’s donors and expand community support for both medical and support services programs. We continue to work closely with our sister centers, Bella in Oshkosh and Bay Area Pregnancy Center in Marinette, both good friends to Vida and mission-critical collaborators.

One of the biggest benefits of our alliance with Charis is the addition of their amazing medical team including Dr. Sara Riegert. Dr. Riegert will serve as Vida Medical Director in Fond du Lac. Dr. Alice Boshoven will continue to serve as Vida Medical Director in Appleton, and Dr. Jay Gonzales serves as Bella Medical Director and backs up Dr. Riegert when needed. These incredible physicians go above and beyond to serve their patients well! They are truly outstanding providers and compassionate people. We are beyond blessed to have their support and the gift of their time.

Dr. Riegert is a fellowship-trained OB/GYN and has been in practice in the Fond du Lac area for many years. We look forward to the opportunity to greatly increase the number of pregnant patients served in the Fond du Lac area. We are grateful to the Charis Board for their vote of confidence in Vida and for this amazing opportunity to serve alongside of them.

Vida Nurse Practitioner Ann Dettlaff is now full time at Vida and will spend one day a week caring for patients in Fond du Lac. This change in staffing pattern is in response to the tremendous increase in well-woman visits in 2023, the surprising success of our free sports physicals for high school students, and the addition of drug screens for maternity home applicants. We are well positioned to meet the growing needs in the Fox Valley and beyond!



Ann Dettlaff, APNP.

Save the Date

Chip n For Life
golf outing

Chip n For Life
Wine Tasting

Mark your calendars for these fun and popular events taking place on **Monday, September 16** at Fox Valley Golf Club!

Priority registration for Vida 2024 Sponsors is now open. Registration opens to the public on July 1. Find registration information under the “Events” tab on www.friendsofvida.org.

Spots fill up quickly, so you won’t want to delay!

Maternity Home



Our maternity home, Vida Trinity House, officially opened for business on October 30. Since then, Trinity House has welcomed 11 women, 7 newborns/toddlers, and 7 babies in the womb! Appleton Alliance Church hosted a baby shower, completely surpassing what we dreamed possible and fulfilling every item on our registry list! There will be an ongoing need for registry items so that new residents have fresh bedding and towels. It is our hope to also have a small amount of essential kitchen items on hand for our program graduates. Visit Trinity House gift registry at www.friendsofvida.org/maternity-home.

With great love and thanksgiving, we launched our first program graduate! We are confident that she felt the love of Christ shine through our care, support, and love for her and her young daughters.

She was grateful for the program's positive impact on their lives during a time of great need.

Please see the engagement document for the many ways you can support Trinity House. We are most in need of financial donations to support the "home" stretch!



Trinity House volunteer reading to a resident's children.

Reserve Your Table



Plan to join us on **Thursday, May 16** at Hilton Appleton Paper Valley at 5 p.m. for a Prayer Service, followed by our annual spring fundraising banquet—Together for Life—at 6:30 p.m.

Our featured speaker will be Dr. David C. Forbes. He is a founder and pastor of Columbus Christian

Center Church and Ever-Increasing Life Ministries, in Columbus, Ohio. The Vida team saw him as a keynote speaker at the 2023 Heartbeat International conference and was inspired and moved by his speech! Dr. Forbes's authenticity, wisdom, candor, and practicality are unashamedly Christian, unreservedly life-affirming, and undeniably inspirational in this mission field.

You will not want to miss this wonderful event!

Sign up at www.friendsofvida.org/events/together-for-life/



Dr. David C. Forbes, Jr.

2024 Vida Sponsorship Drive

Become a 2024 Vida Sponsor! Step up early in the year with your support to take full advantage of promoting your business or family/individual support at our events, on our website, and all event printed materials for the entirety of the calendar year. We are so thankful for our sponsors that come alongside us with their financial support. The stellar reputations of our sponsors as businesses and individuals confirm the quality of our services and the impact of our programming.

Level	Amount	Benefits
Diamond	\$15,000+	<ul style="list-style-type: none"> • 2 – Foursomes, 8 wine tasting tickets • 8 banquet tickets (1 table) • Priority golf and wine tasting registration • Premier acknowledgment and marketing at event, throughout the year, and in Impact Report
Platinum	\$10,000-\$14,999	<ul style="list-style-type: none"> • 1 – Foursome, 4 wine tasting tickets • 8 banquet tickets (1 table) • Priority golf and wine tasting registration • Acknowledgment and marketing at event, throughout the year, and in Impact Report
Gold	\$5,000-\$9,999	<ul style="list-style-type: none"> • 1 – Foursome, 2 wine tasting tickets • 8 banquet tickets (1 table) • Priority golf and wine tasting registration • Acknowledgment and marketing at event, throughout the year, and in Impact Report
Silver	\$2,500-\$4,999	<ul style="list-style-type: none"> • 1 – Twosome, 2 wine tasting tickets • 4 banquet tickets • Priority golf and wine tasting registration • Acknowledgment and marketing at event, throughout the year, and in Impact Report
Bronze	\$750-\$2,499	<ul style="list-style-type: none"> • 2 banquet tickets • Priority golf and wine tasting registration • Acknowledgment and marketing at event, throughout the year, and in Impact Report
Hole	\$500	<ul style="list-style-type: none"> • Sign at a hole at Chip In For Life 2024 and acknowledgement in Impact Report

Become a sponsor at www.friendsofvida.org/get-involved/sponsors.

Thank You To Our Current Church Partners

- Apostolic Truth Church (Appleton)
- Appleton Alliance Church (Appleton)
- Breakthrough Covenant Church (Appleton)
- Calvary Chapel (Appleton)
- Covenant Christian Reformed Church (Appleton)
- Emmaus Road Church (Appleton)
- Faith Lutheran Church (Appleton)
- Fox River Baptist Church (Appleton)
- Grace Christian Fellowship (Appleton)
- Good Shepherd Lutheran Church (Appleton)
- Hope City Church (Appleton)
- Pathways Church (Appleton)
- Sacred Heart Parish (Appleton)
- St. Bernadette Parish (Appleton)
- St. Bernard Catholic Church (Appleton)
- St. Edward Catholic Community (Appleton)
- St. Joseph Catholic Parish (Appleton)
- St. Mary's Catholic Church (Appleton)
- St. Pius X Catholic Church (Appleton)
- St. Therese Catholic Church (Appleton)
- St. Thomas More Catholic Church (Appleton)
- Trinity Lutheran (Appleton)
- Valley Baptist Church (Appleton)
- Community Bible Church (Black Creek)
- Holy Family Parish (Brillion)
- Good Shepherd Parish (Chilton)
- St. Paul Catholic Church (Combined Locks)
- Immaculate Conception Church (De Pere)
- Journey Community Church (De Pere)
- St. Nicholas Catholic Church (Freedom)
- All Saints Presbyterian Church (Green Bay)
- CrossPoint Church (Green Bay)
- The Pro-Life Office of the Diocese of Green Bay
- Holy Cross Parish Family/ACBA (Green Bay)
- Prince of Peace Catholic Community (Green Bay)
- St. Peter and Paul Catholic Congregation (Green Bay)
- Alleluia Lutheran (Greenleaf)
- Shepherd of the Hills Lutheran Church (Greenville)
- St. Mary of the Immaculate Conception (Greenville)
- SS. Peter & Paul Congregation (Hortonville)
- Life Bridge Christian Church (Howard)
- Kaukauna Catholic Parishes
 - Holy Cross Catholic Church (Kaukauna)
 - St. Katharine Drexel Parish (Kaukauna)
- Familia Cristiana de Fox Valley (Kimberly)
- Fox Valley Christian Fellowship (Kimberly)
- Holy Spirit Parish (Kimberly)
- Music of Life Church (Kimberly)
- St. John Nepomucene Parish (Little Chute)
- Sacred Heart Catholic Church (Manawa)
- Christ The Rock (Menasha)
- Church of the Incarnation (Menasha)
- Cornerstone Church Fox Valley (Menasha)
- St. Mary and St. John the Baptist Catholic Parishes (Menasha)
- Faith United Methodist Church (Neenah)
- Calvary Bible Church (Neenah)
- Peace Lutheran (Neenah)
- St. Gabriel the Archangel Parish (Neenah)
- St. Margaret Mary Parish (Neenah)
- Most Precious Blood Catholic Church (New London)
- Peace Evangelical & Reformed Church (Potter)
- Sacred Heart of Jesus Catholic Church (Poy Sippi)
- St. Denis Catholic Church (Shiocton)
- St. Mark Catholic Church (Red Granite)
- St. John the Baptist Catholic Church (Seymour)
- Hope Community Church (Shawano)
- St. Patrick Catholic Parish (Stephensville)
- Tri-Parish Faith Communities
 - St. Mary Help of Christians (Hilbert)
 - St. John-Sacred Heart (Sherwood)
 - St. Mary of the Dolors (Stockbridge)

Tribute Gifts

A gift was given to Vida by the following individuals:

In Honor Of: Baby Walter

From: Thomas and Susan Walter

In Honor Of: Those Children Known Only to God

From: Gregory and Pamela Saulnier

In Honor Of: My Mom, Ann Larsen's, 85th Birthday

From: Paul and Cathy Lombardi Family

In Honor Of: Our Grandchildren

From: Dr. David and Tia Duppler

In Honor Of: Elizabeth

From: Patricia Bastic

In Honor Of: Sharon Kuplack

From: Jim and Sue Spierings

In Honor Of: Beverly and Mark School

From: David and Andrea School

In Honor Of: Harriet Zuiker

From: Paul Zuiker

In Honor Of: Nathan and Taegan Grunwald

From: Eric Grunwald

In Honor Of: Amie Strange

From: Nicole Moderson

In Honor Of: Nathan and Taegan Grunwald

From: John Emanuel

In Memory Of: Evangeline and Jowah

From: Mike and Tallulah Caufield

In Memory Of: Becky Mader Dillenberg

From: Corey Dillenberg Family, Curt and Brenda Mader Family, Jason and Brooke Mader Family, Gary and Diane Mader

In Memory Of: Pearl Broeren

From: Kathy Sarconi

In Memory Of: David Jadin

From: Dand and Rani Stangel

In Memory Of: Fritz Seidl

From: Anonymous

In Memory Of: Harold and Marcella Eichstadt

From: Eichstadt Family Fund

In Memory Of: Sandy Bradley

From: Maureen and Jeff Evers

In Memory Of: Sandy Bradley

From: Mark and Kristi Hoheisel

In Memory Of: Jackie McGrane

From: Don and Mary Turner

In Memory Of: Dennis Driessen

From: Greg and Jennifer Van Elzen

In Memory Of: Marvin and Florence Duchrow

From: Vicky Weiland, Cheri and Steve Duchrow, Marlene Ver Voort

In Memory Of: Mary O'Connor

From: John and Colette Kieffer

In Memory Of: Ursula Kordus

From: Connie Bube

In Memory Of: Carol Kaufman

From: Dave and Kay Goeser

In Memory Of: Dorothy Allen

From: Peter and Margaret Allen, Anne Ritzman, Gary and Nancy Shaver, Ronald and Charlotte Rasmussen

Vida Sponsors 2024

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Cops Foundation of Kimberly, Inc.

Jerry & Donna Mallmann

Our mission is to provide medical, mentoring, material, and maternity housing support to empower individuals to make life-affirming decisions.

Our vision is that our community will embrace a life-affirming culture that promotes and defends the God-given value of all human persons.



Vida Inc.
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www.friendsofvida.org
www.vidamedicalclinic.org